



2024 A YEAR OF NEW GROWTH

THE PROBLEM

As one of the fastest growing cities in the US and yet one of the most economically segregated cities, San Antonio's rate of gentrifying property development in relation to deepening economic inequity is dangerous. And the burden of that inequity falls on the shoulders of families, children, and elders in particular areas of town.

THE OPPORTUNITY

The Impact Guild believes reimagined assets - of people and place - can address the deep-seated issues of historical inequitable investment in our city. Understanding that the relationship between community members and built environments sets a neighborhood's trajectory, Impact Guild bridges the gap between San Antonio's underutilized property and neighborhood needs. This is accomplished by working alongside community-invested organizations like faith communities, nonprofits, and the city who have access to catalyze assets of people and place for community benefit.

THE HOW

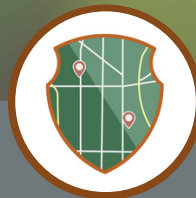
We are a collective of community asset builders investing in our neighborhoods through creative problem-solving — producing place-based projects at the intersection of property activation, relationship building, and community engagement. Together, as a “guild”, we work towards community health and human flourishing in areas such as affordable housing, workforce development and environmental sustainability.



MISSION



GOOD
ACRES



COMMUNITY
PROJECTS



THE
GUILD

By reimagining assets of People & Place, we bridge the gap between San Antonio's underutilized property and neighborhood needs.



WHAT GOOD CAN GROW FROM THE **3,000 ACRES** OF LAND OWNED BY CONGREGATIONS IN SAN ANTONIO?

Through Good Acres, we are like gardeners, tending the soil of relationships, helping to nurture new ideas that are planted with congregations and community and looking out across the landscape to see where resources are needed.

We cultivate the resources of people and property so that acres can come to life to meet community needs such as affordable housing, workforce development, small business incubators, resource centers and environmental sustainability.

We provide workshops, learning cohorts, community organizing, project management and a network of professionals to build projects that build communities.

ROUNDTABLES

NETWORK BUILDING

Monthly gatherings for faith leaders asking: How can our congregations use our resources to be good neighbors? Open to all, this is a space to share stories and resources in a network of support.

GOOD FUTURES

IDEA DEVELOPMENT

An 8 session learning cohort of congregational teams from across San Antonio — Exploring how to reimagine mission and money through a social enterprise, using their property.
ROOTED GOOD curriculum

PROJECTS

PROJECT SUPPORT

Good Acres guides a congregation to develop project vision & goals, initial site concept, community engagement, development of an RFP and selection of a mission-aligned development partner.

12 Roundtables

81 Faith Leaders

37 Community Partners

Resource connection to

\$191,724
in grant funds for congregations

Dianne Garcia Goliad Road Community of Promise

“Good Acres has greatly empowered our church, Roca de Refugio, by helping us develop a clear vision & connect with collaborators, funders and a church partner with property. Previously, we felt isolated and lacked direction, but now we have an exciting plan that gives a voice, economic mobility & housing options to members of our immigrant community. Good Acres facilitated a visioning process, assessed our needs, organized stakeholder meetings, and are guiding us toward actionable steps for the future.”

CLIMATE READY NEIGHBORHOODS



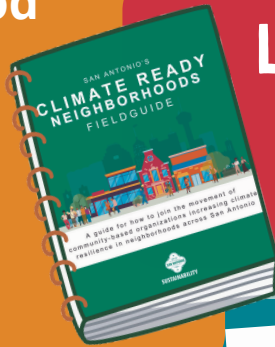
COMMUNITY PROJECTS

Impact Guild collaborated with San Antonio's Office of Sustainability create the Climate Ready Neighborhoods (CRN) program. This initiative connects community partners to climate resilience information, training, resources and funding through trusted local spaces known as Neighborhood PODs. The network is designed to help community-based organizations enhance climate resilience while promoting equity and access to resources within neighborhoods across San Antonio.



2024 IMPACT

- 12 Neighborhood PODs
- 9 Microgrants
- 11 Resource Partners



LEARN MORE & GET INVOLVED!

WWW.THEIMPACTGUILD.COM/CLIMATEREADY

SAN PEDRO SPRINGS PARK

Impact Guild had the opportunity to stretch our creativity inside our wheelhouse of property + community engagement for the 46-acres of San Pedro Springs Park, the oldest park in Texas. Alongside Blooming with Birdie, we co-created Sueños of SPSP, an interactive game + surveys + a festival through which 1,350 community members shared their dreams for this public gathering space.





THE GUILD

Our work centers on building a network of people committed to positive change, forming a “Guild” that includes faith and community leaders, entrepreneurs, creatives, real estate professionals and more. This diverse group spans ages, beliefs, and backgrounds: Emphasizing our shared identity as neighbors. We hope you will be a part of this creative group of problem-solvers working together to reimagine resources for more flourishing in neighborhoods across San Antonio.

THANK YOU!



To the many who have supported this community work through mentorship, connections, resources and finances this year.

2025: WHAT'S NEXT?

- **Good Acres Roundtables:** Continuing to build the network and connect to resources through monthly gatherings
- **Housing Impact Spectrum:** Launching a city-wide initiative for faith and community-based organizations to find their fit and be a part of housing solutions
- **Project Support:** Goliad Road Community of Promise
- **Climate Ready Neighborhoods:** Growing this city-wide initiative
- **Good Futures:** Continuing to support congregational teams through this 8-session accelerator with coaching, mentorship and workshops

WILL YOU SUPPORT?

DONATE: GIVING GUILD

WWW.THEIMPACTGUILD.COM/DONATE

The Giving Guild are financial partners, giving regularly. This support allows us to invest in areas such as Good Acres Roundtables as well as provide Project Support for congregations in the areas of town that need it most.

VOLUNTEER

Mentorship is a key component of Good Futures and Project Support. If you would like to stay up to date on volunteer opportunities, send us an email info@theimpactguild.com or follow us on Instagram @theimpactguild